

NCC Cable System Order

| | |
|-------------|------------------------|
| Order # | 62564514 |
| Syscode | 0179 |
| System Name | Spectrum/La Crosse, WI |
| Market | La Crosse |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | | | |
|------------------|---------------|------|---|
| Update Date | 08/06/18 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$73.00 | | |
| Commission | \$10.95 | | |
| Net Total | \$62.05 | | |
| Total Spots | 10 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|---------------|----------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$6.50 | \$13.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$5.00 | \$20.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$9.00 | \$18.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$11.00 | \$22.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$73.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$73.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/La Crosse, WI | 0179 |

NCC Cable System Order

| | |
|-------------|-------------------------|
| Order # | 62564514 |
| Syscode | 0813 |
| System Name | Spectrum/Eau Claire, WI |
| Market | La Crosse |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | | | |
|------------------|---|---------------|---|
| Update Date | | 08/06/18 | |
| Version | | 2 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | 1 | |
| Total | | \$100.00 | |
| Commission | | \$15.00 | |
| Net Total | | \$85.00 | |
| Total Spots | | 10 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$9.00 | \$18.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$7.00 | \$28.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$12.00 | \$24.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$15.00 | \$30.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$100.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$100.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/Eau Claire, WI | 0813 |

NCC Cable System Order

| | |
|-------------|---------------------------------------|
| Order # | 62564514 |
| Syscode | 0832 |
| System Name | Spectrum/MVS Eau Claire-La Crosse, WI |
| Market | La Crosse |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | |
|---------------|----------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---|---------------|---|
| Update Date | | 08/06/18 | |
| Version | | 2 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | 1 | |
| Total | | \$11.00 | |
| Commission | | \$1.65 | |
| Net Total | | \$9.35 | |
| Total Spots | | 10 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$1.00 | \$2.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$1.00 | \$4.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$1.00 | \$2.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$1.50 | \$3.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$11.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$11.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/MVS Eau Claire-La Crosse, WI | 0832 |

NCC Cable System Order

| | |
|-------------|---------------------------------------|
| Order # | 62564514 |
| Syscode | 1507 |
| System Name | Spectrum/University Of Eau Claire, WI |
| Market | La Crosse |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | |
|---------------|----------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---|---------------|---|
| Update Date | | 08/06/18 | |
| Version | | 2 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | 1 | |
| Total | | \$7.00 | |
| Commission | | \$1.05 | |
| Net Total | | \$5.95 | |
| Total Spots | | 10 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$0.50 | \$1.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$0.50 | \$2.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$1.00 | \$2.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$1.00 | \$2.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|--------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$7.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$7.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

| | |
|-------------|---------------------|
| Order # | 62564514 |
| Syscode | 2315 |
| System Name | Spectrum/Winona, MN |
| Market | La Crosse |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | | | |
|------------------|---------------|------|---|
| Update Date | 08/06/18 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$23.00 | | |
| Commission | \$3.45 | | |
| Net Total | \$19.55 | | |
| Total Spots | 10 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$2.00 | \$4.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$1.50 | \$6.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$3.00 | \$6.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$3.50 | \$7.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$23.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$23.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/Winona, MN | 2315 |

NCC Cable System Order

| | |
|-------------|---------------------|
| Order # | 62564514 |
| Syscode | 3255 |
| System Name | Spectrum/Durand, WI |
| Market | La Crosse |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | | | |
|------------------|---------------|------|---|
| Update Date | 08/06/18 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$11.00 | | |
| Commission | \$1.65 | | |
| Net Total | \$9.35 | | |
| Total Spots | 10 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$1.00 | \$2.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$1.00 | \$4.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$1.00 | \$2.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$1.50 | \$3.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$11.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$11.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/Durand, WI | 3255 |

NCC Cable System Order

| | |
|-------------|---------------------------|
| Order # | 62564514 |
| Syscode | 5660 |
| System Name | Spectrum/Sparta-Tomah, WI |
| Market | La Crosse |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | |
|---------------|----------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|----------|---------------|---|
| Update Date | 08/06/18 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | | | |
| Total | | \$20.00 | |
| Commission | | \$3.00 | |
| Net Total | | \$17.00 | |
| Total Spots | | 10 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$1.50 | \$3.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$1.50 | \$6.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$2.50 | \$5.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$3.00 | \$6.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$20.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$20.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/Sparta-Tomah, WI | 5660 |

NCC Cable System Order

| | |
|-------------|----------------------|
| Order # | 62564514 |
| Syscode | 6120 |
| System Name | Spectrum/Western, WI |
| Market | La Crosse |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | | | |
|------------------|---|---------------|---|
| Update Date | | 08/06/18 | |
| Version | | 2 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | 1 | |
| Total | | \$20.00 | |
| Commission | | \$3.00 | |
| Net Total | | \$17.00 | |
| Total Spots | | 10 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$1.50 | \$3.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$1.50 | \$6.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$2.50 | \$5.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$3.00 | \$6.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$20.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$20.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/Western, WI | 6120 |

NCC Cable System Order

| | |
|-------------|----------------------|
| Order # | 62564514 |
| Syscode | 7892 |
| System Name | Spectrum/Viroqua, WI |
| Market | La Crosse |

| | |
|--------------|----------------------------|
| Flight Dates | 08/06/18 - 08/12/18 |
| Agency | Jamestown & Associates LLC |
| Advertiser | Leah Vukmir for SenateWI |

| | | | |
|------------------|---------------|------|---|
| Update Date | 08/06/18 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$20.00 | | |
| Commission | \$3.00 | | |
| Net Total | \$17.00 | | |
| Total Spots | 10 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-------------------|----------------------------|
| AE | Mark Ongsysia |
| Sales Coordinator | Joe Luzadder |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA National Live+SD Jun18 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | |
| Product Code | |
| Est Code | 8.7 :15s |
| Product Name | 8.7 :15s |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|-----------------------------------|
| Comments : | Revised unit spot duration to 15s |
|------------|-----------------------------------|

Please Note : New lines have been added from another MSL order.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | FXNC | FOX AND FRIEND< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | X | | | | | | - | - | 2 | \$1.50 | \$3.00 | 15 | :15s Bookends |
| 2 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 09:00 | 16:00 | | X | | | | | | - | - | 4 | \$1.50 | \$6.00 | 15 | :15s Bookends |
| 3 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | X | | | | | | - | - | 2 | \$2.50 | \$5.00 | 15 | :15s Bookends |
| 4 | FXNC | VARIOUS | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | X | | | | | | - | - | 2 | \$3.00 | \$6.00 | 15 | :15s Bookends |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| AMT | \$20.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$20.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/07/18

62564514 | La Crosse | Spectrum/Viroqua, WI | 7892 |